

KEVIN UHL

GRAPHIC/WEB/UX DESIGNER

	602.672.1944
	kuhlart@yahoo.com
	kevinuhldesign.com
	linkedin.com/in/kevin-uhl

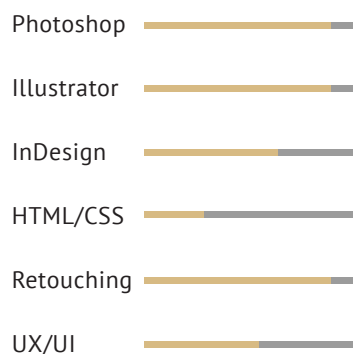
PROFILE

I'm a Graphic Designer with experience in web, print and UX. I've spent the last year at Verathon Medical creating cohesive designs for the Verathon.com website. I have worked in corporate environments, agency settings and managed freelance projects. I'm highly proficient in Photoshop, Illustrator, InDesign, Figma and have a basic knowledge of HTML.

EDUCATION

2007 TO 2011
Bachelor of Fine Arts Degree
The Art Institute of Seattle

PRO SKILLS



ADDITIONAL SKILLS

- Salesforce Pardot
- Figma
- Ecommerce Management
- Wireframing
- Video Storyboard Concepting

WORK EXPERIENCE

2017 TO PRESENT
Verathon Inc. | Bothell, WA
Senior Graphic Designer (Jr. UX Designer)

Worked in-house with a small team to develop designs for trade shows, sales meetings, Pardot emails, social media, web content and executive projects.

Used Figma to redesign the entire Verathon.com website UX and managed a team of developers to make sure the design was implemented correctly.

Worked with a wide variety of printers and vendors to design and execute trade show graphics effectively nationally and internationally.

2013 TO 2017
Tommy Bahama | Seattle, WA
Web Designer

Designed website content, email and product collateral.

Set up graphic guidelines for email templates and set up critique meetings for feedback from merchants.

Created all content for the Tommy Bahama Japan team. This consisted of website design, geo targeted emails, promotions and custom typography for special edition products.

2012 TO 2013
Amazon | Seattle, WA
Web Designer

Created design direction for Amazon's global on-line retail website.

Responsible for branding and the creative development of style guides.

for a wide range of services, features and categories (Books, Movies, Music, Video Games, Electronics, Sports, Baby, and many more) for Amazon websites around the world.

